



PRESS RELEASE

MALAWI TOURISM COUNCIL (MTC)

The Malawi Tourism Council, an official umbrella body that represents and acts on behalf of the private players in the Tourism Sector in Malawi, with support from the GIZ More Income and Employment in Rural Areas program (MIERA), will hold Tourism Stakeholder Consultative Meetings for Tourism Enterprise operators in all the regions as follows:-

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| Monday, 22 nd to Tuesday, 23 rd January, 2018 | - Lingadzi Inn in Lilongwe |
| Thursday, 25 th to Friday, 26 th January, 2018 | - Chatonda Lodge in Mzuzu |
| Tuesday, 30 th to Wednesday, 31 st January, 2018 | - Annie's Lodge in Blantyre |
| Friday, 2 nd to 3 rd February, 2018 | - Mpale Cultural Village in Mangochi |

The purpose of these Stakeholder Consultative Meetings for players in the Tourism Sector is to provide an opportunity for Tourism Enterprise owners and Tourism sub-sector associations to be sensitized on the Malawi Tourism Council (MTC); Review the current MTC Constitution; and Review MTC Strategic Plan of Action for the period 2018-2022. In addition, a presentation will be given on Responsible Tourism and the tourism component of the MIERA program. As such, participants to the Stakeholder Consultative Meetings should be tourism enterprise owners or senior top management staff in the following sub-sectors: Hospitality and Accommodation Units; Car Hire organizations; Performing Arts Groups; Tour Guides Associations; Travel Agents and Tour Operators; Youth in Tourism; Women in Tourism; Airlines Association; Eco-lodge associations; Cultural Heritage Associations; and Bar and Restaurant operators.

Tourism players interested in participating in the above consultative meetings are requested to register with the Malawi Tourism Council using the contacts below. The Council would like to have as much representation of all the sub-sectors as possible at these meetings. Allowable number of participants per enterprise is two (2), of which at least one should be the enterprise owner. Due to limited space at these consultative meetings, interested participants are requested to indicate which consultative meeting they will attend depending on their geographical location. Priority will be given to those who will have registered with the Council prior to the meeting dates.

Please note that the costs of transport and accommodation are for all attendees own expense.

For bookings, please contact the Membership and Communications Officer on:-

+265 991 868 931

info@malawitourismcouncil.com

PROGRAM

DAY ONE

07:30 to 08:00 Hours	Arrival and Registration of Participants
08:00 to 10:00 Hours	Presentation of the MTC Constitution and proposed amendments by Legal Expert
10:00 to 10:30 Hours	Health Break
10:30 to 12:30 Hours	Group Discussions on the MTC Constitution and Presentations in Plenary
12:30 to 13:30 Hours	Lunch Break
13:30 to 15:00 Hours	Presentation of the MTC Strategic Plan and Proposed areas for review by the Executive Director
15:00 to 15:30 Hours	Health Break
15:30 to 17:00 Hours	Group Discussions on the MTC Strategic Plan and presentations on proposed areas of improvement in plenary

Wrap up and Closing for the Day

END OF DAY ONE

DAY TWO

07:30 to 08:00 Hours	Arrival and Registration of Participants
08:00 to 10:00 Hours	Presentation on Responsible Tourism by GIZ Consultant
10:00 to 10:30 Hours	Health Break
10:30 to 12:00 Hours	Group Discussions and Presentations in plenary
12:00 to 13:00 Hours	Wrap up and Evaluation
	Closing Remarks by MTC Executive Director
	END OF WORKSHOP - Departures
13:00	Lunch

14:00 to 16:30 Hours

**Informal Discussions by GIZ Consultant with companies
regarding participation in the MIERA program**



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For more information on the tourism component of the MIERA program, please contact Hilda Limbani on:-

+265 999 495 613, or hilda.limbani@particip.com