

DEPARTMENT OF TOURISM (DOT) LIST OF FAIRS FOR PARTICIPATION IN THE 2 ND HALF OF 2017/18 FINANCIAL YEAR					
NAME OF FAIR	TYPE	LOCATION	DATES	DESCRIPTION	FEES TO DOT
Vakantiebeurs	Business to Consumer Fair	Netherlands-Utrecht	9-14 January 2018	The Vakantiesbeurs Tourism and Leisure Fair is a Tourism Consumer Fair held every January at the Royal Dutch Jaarbeurs Exhibition and Convention Centre in Utrecht in the Netherlands. The fair attracts exhibitors from all over the world continents and over 120,000 Dutch, Belgian and French consumers attend the fair annually. http://www.vakantiebeurs.nl/en/	
Meetings Africa	Business to business Fair	South Africa-Sandton	28 February-1 March	In recent years, the global meetings industry has begun to recognise Africa as a sought after destination. Meetings Africa showcases Africa's diverse offering of services and products where African associations and African meetings industry professionals can partner to help transform our continent. https://www.meetingsafrica.co.za/	ZAR 5500
ITB Berlin	Business to business Fair	Germany-Berlin	7-10 March 2018	As the Leading Travel Trade Show, ITB Berlin is the foremost business platform for global touristic offers. In addition to very high exhibitor satisfaction (over 90%), the numbers offer more proof: This is where supply meets demand http://www.itb-berlin.de/en/	EUR 1320
World Travel Market (WTM) Africa	Business to business Fair	South Africa-Cape Town	18-20 April 2018	World Travel Market Africa is one of six shows in the WTM portfolio. It takes place in Cape Town, South Africa, nearly 5000 travel industry professionals attend Africa's leading and only business to business (B2B) exhibition for inbound and outbound Africa travel and tourism markets. Mirrored on WTM flagship events WTM London and Arabian Travel Market in Dubai, WTM Africa delivers a proven mix of hosted buyers, media, pre-scheduled appointments, on-site networking, evening functions and invited travel trade visitors. WTM Africa creates personal and business opportunities providing our customers with quality contacts, content and communities. africa.wtm.com/	USD 1000

China Outbound Travel and Tourism Market (COTTM)	Business to business Fair	China- Beijing	16-18 April 2018	COTTM is a professional platform for international travel and tourism suppliers to showcase their products and services to the leading Chinese outbound professionals. This well-established exhibition has now become the leading brand in the industry. www.cottm.com	USD 550
Zambia Travel Expo (ZATEX)	Business and Consumer Fair	Zambia- Lusaka	12-14 April 2018	The main aim of hosting ZATEX is to create a common networking platform for industry players in the region as well as the global tourism industry. This gives your company a unique opportunity to create valuable business relations that will enhance your marketing activities. http://www.zambiatravelexpo.com	USD 500
INDABA	Business to Business	South Africa- Durban	8-10 May 2018	INDABA is one of the largest tourism marketing events on the African calendar and one of the top three 'must visit' events of its kind on the global calendar. It showcases the widest variety of Southern Africa's best tourism products and attracts international buyers and media from across the world. INDABA is owned by South African Tourism and organised by Pure Grit Project and Exhibitions Management (Pty) Ltd. http://www.indaba-southafrica.co.za	ZAR 14000